



## About Us

Sadr Steels, with decades of experience in the supply, processing, and export of steel products, is recognized today as one of the key players in the steel industry across both domestic and international markets. By leveraging a broad and reliable network of reputable producers, both local and global, we have been able to meet the diverse needs of construction, infrastructure, and industrial sectors worldwide.

At Sadr Steels, we go beyond simply selling products; we see ourselves as a strategic partner to our clients. Our mission is to deliver precise and customized steel solutions that extend beyond supply, encompassing technical consultancy, quality assurance, and full project support at every stage.

Our vision is to establish a sustainable and impactful presence in global markets while accompanying our clients on their journey toward long-term growth. This path is guided by our commitment to the highest standards of quality, safety, and environmental responsibility.



## Building Tomorrow's Infrastructure, Today

**With Sadr Steels, every project is built on strength, precision, and innovation.**

From advanced, tightly controlled production lines to meticulous planning for global logistics and delivery, we provide steel solutions that not only empower industries but also set new standards of innovation, strength, and accuracy in every project.

Our products form the backbone of modern structures, critical infrastructure, and the skylines of the future — ensuring uncompromising quality and flawless performance at every stage.

### Our Products & Supply Range

Sadr Steels is not just a supplier of rebar; we provide a complete portfolio of steel products to meet the needs of a wide range of industries. Our product offerings include:

- Deformed Steel Bars – High mechanical strength, uniform surface quality, and long-lasting durability.
- Steel Wire Rods – Exceptional flexibility and formability.
- Steel Sheets & Plates – Available in various grades, ideal for structural and industrial applications.
- Beams & Profiles – Outstanding dimensional accuracy and mechanical resistance.
- Alloy Steels – Designed for heavy industries and specialized projects.
- Steel Coils – Superior surface quality with fast processing capability.

All our products are sourced exclusively from trusted manufacturers certified by internationally recognized authorities such as ISO, CE, and SGS, and are produced in full compliance with ASTM, BS, JIS, DIN, and ISIRI standards.



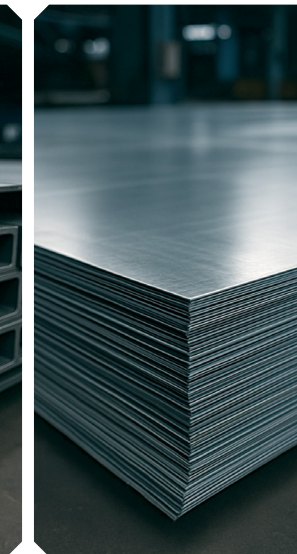
Steel Coils



Alloy Steels



Beams & Profiles



Steel Sheets & Plates



Steel Wire Rods



Deformed Steel Bars



## Steel Wire Rods

Sadr Steels' wire rods, with their uniform structure and superior quality, are the ideal response to the diverse needs of both industrial and construction projects. Produced with advanced manufacturing technologies and in cooperation with reputable producers, these products offer high mechanical strength, exceptional flexibility, and precise dimensional accuracy.

With easy formability, stable performance, and full compliance with international standards, Sadr Steels' wire rods are a reliable choice for a wide range of industrial and structural applications in both domestic and global markets.



### Features:

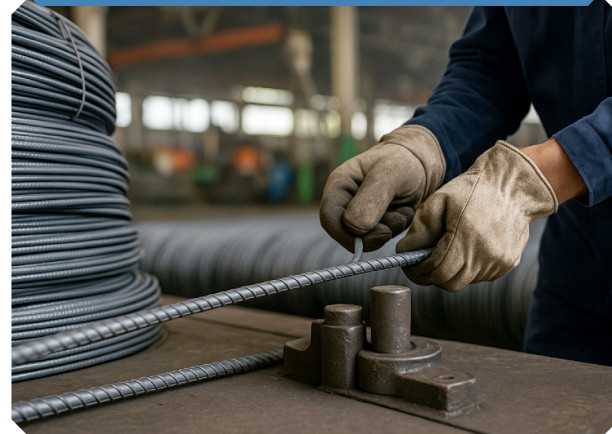
#### Compliance with international standards



#### Stable and precise performance



#### Easy and fast formability



## Deformed Steel Bars

Sadr Steels' deformed bars are manufactured using premium raw materials and advanced production technologies, designed to meet the rigorous requirements of both construction and industrial projects. These products are sourced from reputable manufacturers certified by internationally recognized institutions and are fully compliant with a wide range of global standards.

With high mechanical strength, consistent dimensional accuracy, and reliable performance, our deformed steel bars are the ideal choice for infrastructure and modern structural projects around the world.



### Features:

#### Reliable performance in infrastructure and modern structural projects



#### Uniformity in dimensions and surface quality



#### High mechanical strength and long-lasting durability





## Supply & Export Process

At Sadr Steels, we manage the steel supply chain from the very first contact with the client to final delivery at the project site—in a fully planned, systematic manner and in strict compliance with international standards. This process is built around seven key stages.



1. Requirement Analysis



2. Supplier Selection & Assessment



3. Production & Monitoring



4. Inspection & Quality Control



5. Industrial Packaging



6. Logistics & Transportation

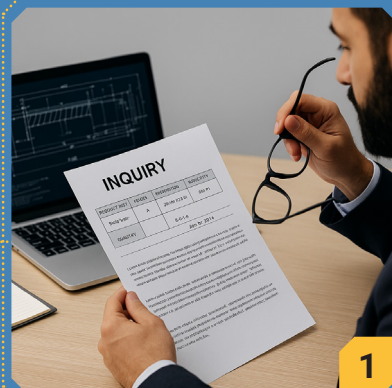
### Quick view Infographic



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### 3. Production & Monitoring

- Commencement of production upon order confirmation and receipt of advance payment.
- Supervision of the production process by Sadr Steels' representatives or independent inspection agencies.
- Ensuring strict adherence to dimensional tolerances, chemical composition, and mechanical properties.



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### 1. Requirement Analysis

- Receiving a formal inquiry from the client, including product type, steel grade, standards, dimensions, quantity, and delivery schedule.
- Initial technical consultation by Sadr Steels' engineering team to determine the most suitable solution.
- Submission of an initial proposal including technical specifications, timeline, and commercial terms.



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### 2. Supplier Selection & Assessment

- Identifying reputable mills and manufacturers capable of producing according to the client's specifications.
- Reviewing production history, monthly capacity, quality certifications, and environmental compliance.
- Conducting on-site or virtual inspections of production facilities to ensure quality and capability.



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### 4. Inspection & Quality Control

- Performing mechanical tests (Tensile, Yield, Bend Test) and chemical tests (Spectrometer Analysis).
- Inspecting product surfaces to ensure they are free of rust, cracks, or any visible defects.
- Issuing quality certificates such as Mill Test Certificates (MTC) or third-party inspection reports (SGS/BV) upon client request.



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### 5. Industrial Packaging

- Bundling rebars in standard packages with specification labels and barcodes.
- Using durable steel or plastic straps to prevent packages from opening during transit.
- Applying anti-rust coating or moisture-resistant plastic wrapping for marine export.



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### 7. Custom Clearance & Delivery

- Supporting the customs clearance process at the destination, in cooperation with local agents.
- Delivering to ports, warehouses, or directly to project sites according to agreed Incoterms (EXW, FOB, CIF, DDP).
- Obtaining final confirmation from the client regarding product quality and shipment integrity.

### 6. Logistics & Transportation

- Planning transportation by sea (Container / Bulk Vessel), rail, or road depending on the destination.
- Coordinating with shipping lines, transport companies, and loading terminals.
- Preparing and providing shipping documents including Bill of Lading, Packing List, Commercial Invoice, and Certificate of Origin.



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## Export Markets

Leveraging its extensive supply and logistics network, Sadr Steels maintains a strong presence in global markets, exporting its products to numerous countries across the Middle East, Central Asia, Europe, and Africa. Each of these markets has its own unique requirements and standards, and our proven experience ensures Sadr Steels' capability to adapt to the diverse and complex demands of every destination.

### Our key export markets include:

- Middle East & Gulf Region: United Arab Emirates, Oman, Qatar, Saudi Arabia, Iraq
- Central Asia & Neighboring Countries: Turkey, Armenia, Azerbaijan, Afghanistan
- Europe: Italy, Spain, Germany, Greece, Romania, Bulgaria
- Africa: Egypt, Algeria, Kenya, Tanzania, Ethiopia

Every shipment from Sadr Steels undergoes a comprehensive inspection and quality control process before dispatch, ensuring that the final product fully meets the standards and requirements of the destination market.

This approach has established Sadr Steels as a reliable international supplier with a trusted reputation among its clients worldwide.





## Certificates & Compliance

Sadr Steels, committed to international standards, operates under globally recognized management systems and has achieved the following certifications:

- ISO 9001: Quality Management System
- ISO 14001: Environmental Management System
- ISO 45001: Occupational Health & Safety Management System

In addition, all steel products supplied by Sadr Steels are accompanied, depending on the order and destination, by quality documents and certifications issued by accredited manufacturers and independent inspection bodies, including:

- CE Marking: Product compliance with European Union regulations
- Mill Test Certificates (MTC): Comprehensive chemical and mechanical analysis issued by the producing mill
- SGS / Bureau Veritas Inspection Certificates: Third-party inspection and quality verification issued by independent global authorities

This set of certifications and validations ensures that every product delivered through Sadr Steels meets the highest levels of quality and full compliance with stringent international requirements.



## Environmental Responsibility

In today's world, commitment to environmental preservation is an inseparable part of any leading business. Sadr Steels integrates modern technologies and sustainable production methods to minimize the environmental impact of its operations.

**Our initiatives include:**

- Optimizing energy consumption across all stages of production and transportation
- Maximizing the use of recycled materials in manufacturing
- Partnering with suppliers who hold recognized environmental certifications
- Reducing greenhouse gas emissions by improving industrial processes
- Promoting awareness and training employees on environmental protection practices

We believe that economic growth and environmental stewardship can advance together — and our responsibility is to create a sustainable balance between the two.



### Why Choose Us?

Choosing Sadr Steels means choosing a partner who is actively engaged not only in supplying steel products but also in supporting the entire lifecycle of your projects. We consider ourselves part of your team — standing by your side from the very first step of understanding your requirements and planning, through to the final stage of product delivery at your site.

Our close collaboration with leading steel producers enables us to access a broad and reliable network of domestic and international sources. This allows us to supply a wide range of products with full customization options tailored to the standards, dimensions, and chemical compositions required by your projects. With years of successful presence in global markets, we are fully familiar with the diverse requirements of different countries in terms of quality, standards, packaging, and scheduling. This experience ensures that every order — whether for a domestic project or an international export — is executed with the utmost precision and reliability.

We stand firmly by our commitments, both in product quality and in on-time delivery. Our pricing structure is built on providing the best economic value, without compromising product or service quality.

Ultimately, our philosophy is simple: our clients' success is our success. This approach has fostered long-term business relationships founded on trust, transparency, and sustainable cooperation, consistently leading to outstanding results.

The advantages of working with us include:

- Access to one of the most extensive steel supply networks in the region
- Ability to provide customized solutions in line with project standards and specifications
- Proven track record of successful exports to diverse international markets
- Strong commitment to quality and delivery schedules
- Competitive pricing without compromising quality
- Comprehensive technical and logistical support

Rather than simply selling products, we walk alongside our clients on their path to success — because we believe lasting business relationships are built on trust and transparency.



### Contact Us

Head Office Address: No. 21, Amanpour St., Nelson Mandela Blvd., Tehran, Iran

Phone: +98 21-71057479 +98 9120958145

Email: [Info@sadrsteels.com](mailto:Info@sadrsteels.com)

Website: [Sadrsteels.com](http://Sadrsteels.com)

WhatsApp / Telegram: +374 91 694350

We are ready to support you at every stage of your project, from initial consultation to final delivery. Our team is always available to respond to your questions, requests, and requirements, ensuring fast and effective communication through multiple channels.



[www.sadrsteels.com](http://www.sadrsteels.com)